

WATERFRONT MATTERS

SPRING 2018

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ANNUAL REPORT





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Nancy Webster,
Executive Director

A VIEW FROM THE BRIDGE



Last summer, we hosted a pop-up tennis clinic for a weekend in Squibb Park. Despite little notice and no precedent for this kind of program in the park, friends and families showed up. They showed up, they volleyed, and they made it a great success. It went so well, in fact, that we're bringing it back as a full-fledged program this year.

For most park visitors, Squibb is an entrance, a way to get to the bigger park below; people generally don't hang out or *do* much there. But we saw potential, so we activated that space—our programming infused it with energy and transformed it from a simple path to a vibrant recreational site. In many ways, this story is representative of what the Conservancy has been able to do because of enthusiastic community participation and generous members' support.

Along with tennis, we have a lot of exciting things planned for the spring and summer. Our seasons will kick off in the sky with LIFT OFF, our kite festival in May. You'll be able to build and fly kites, and learn more about the science and engineering behind flight.

Back on land, we're bringing back summer favorites like Books Beneath the Bridge and Waterfront Workouts. This year, I'm especially excited about Movies With A View. Our all-volunteer movie committee recently announced that the series' theme

will be "She Directs," highlighting the work of female directors across genres. Like last year, we'll have food, beer, and wine for a full moviegoing experience.

And out on the water, the park's new boathouse will be opening, and we're adding an extra day of walk-up kayaking. Now, you can see firsthand what a magnificent experience it is to be right on the East River every Thursday, Saturday, *and* Sunday.

As we look forward to all that the summer has in store for us, let us also look back and reflect on all we did last year. In this newsletter, I am proud to share details about 2017 programming in our Annual Report.

Nancy Webster, Executive Director

FINANCES

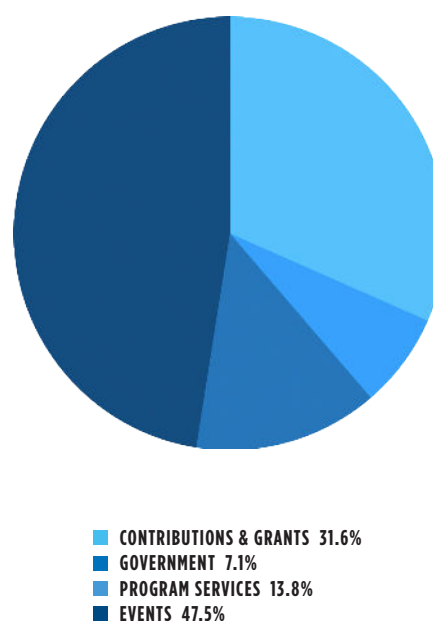
STATEMENT OF FINANCIAL POSITION

<i>Assets</i>	
Cash and cash equivalents	\$840,632
Receivables	\$168,644
Prepaid expenses and inventory	\$14,690
Property and equipment, net	\$225,371
<i>Total assets</i>	<u>\$1,249,337</u>
<i>Liabilities</i>	
Accounts payable and unearned revenue	<u>\$95,105</u>
<i>Net assets</i>	
Permanently restricted	\$15,000
Temporarily restricted	\$129,065
Unrestricted	\$1,010,167
<i>Total net assets</i>	<u>\$1,154,232</u>
<i>Total liabilities and net assets</i>	<u>\$1,249,337</u>

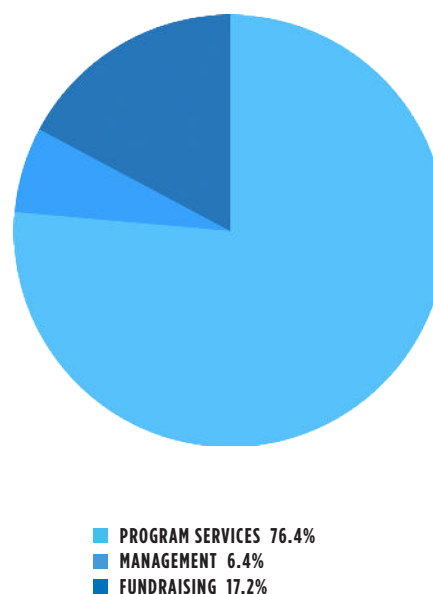
SUMMARY OF ACTIVITIES

<i>Sources of funds</i>	
Contributions and grants	\$812,042
Government support	\$182,825
Program service revenue	\$355,871
Events (net of direct cost)	\$1,221,295
Other	\$171
<i>Total revenue</i>	<u>\$2,572,204</u>
<i>Use of funds</i>	
Program services	\$1,935,599
Management	\$161,525
Fundraising	\$435,211
<i>Total expenses</i>	<u>\$2,532,335</u>

REVENUE



EXPENSES





ARTS & CULTURE

From Pier 1 to Pier 6, we took advantage of the whole park to put on gripping performances, screenings, and readings last year.

Movies With A View celebrated stories of resistance with films such as *42* and *Mad Max: Fury Road*. Partnering with DeKalb Market Hall, the 8-week series included concessions from Brooklyn vendors, and beer and wine for the first time in its history.

Teaming up with local, independent bookstores, we

hosted Erica Wagner, Jenny Zhang, Sarah Gerard, and many more authors as part of our annual literary series, Books Beneath the Bridge.

Other programming highlights included a panoramic staging of *Macbeth* by New York Classical Theatre, the annual Hindu Lamp Festival, the two-day Brooklyn Americana Music Festival, and the breathtaking choreography of Gibney Dance. These events reflected the richness and diversity of the park community, and we are thrilled by their enthusiastic reception.

Capping off the season, Harvest Festival returned for its eighth year. We brought back crowd favorites like the pumpkin patch and face painting, but as the festival keeps growing each year, we also expanded the program to include new things such as Drag Queen Story Hour and artist-led workshops.





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5,000
MOVIEGOERS
EVERY WEEK

7,000
NEIGHBORS
AT HARVEST FESTIVAL

2,000
SPECTATORS
AT ALL THE PARK'S A STAGE

1,000
FRIENDS & FAMILIES
AT HINDU LAMP FESTIVAL

930
BOOK LOVERS
AT BOOKS BENEATH
THE BRIDGE

1,000
FANS
AT BROOKLYN AMERICANA
MUSIC FESTIVAL

RECREATION

In 2017, we collaborated with local organizations to bring top-notch recreational programming to the park. We had weekly fitness classes – ranging from ballet barre to Zumba – taught by Dodge YMCA instructors, basketball drills by Big & Little Skills Academy, and jump rope with Double Dutch Empire.

We also hosted a pop-up tennis clinic in Squibb Park for a weekend. It went so well, that we'll be bringing it back and turning it into a regular program this summer.

On the water, we worked with Brooklyn Bridge Park Boathouse to continue growing our walk-up kayaking and kayak polo programs. And back on land, adult and youth soccer league players put Pier 5 to good use—sprinting, sliding, and scoring on the field.





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5,500
KAYAKERS
TOOK TO THE WATER

1,800
WORKOUTS
ON THE WATERFRONT

3,168
SOCCER PLAYERS
IN YOUTH & ADULT LEAGUES

575
KIDS
IN BASKETBALL CLINICS

374
JUMPERS
JOINED DOUBLE
DUTCH EMPIRE

144
NEW SWIMMERS
TOOK LESSONS AT THE
POP-UP POOL

EDUCATION

Students from Pre-K to 12th grade joined us in the park to learn about ecology, engineering, and the history of the Brooklyn waterfront. In 2017, we focused on fine-tuning the curriculum for our school programs. Most significantly, our educators developed more robust pre- and post-field trip materials for teachers to use in their classrooms.

Last September, we celebrated the Environmental Education Center's second anniversary. In addition to serving as the home base for the Conservancy's school programs, the Center also hosts free open hours for the public. Visitors explored new themes like sustainability, reptiles and amphibians, birds, and more through interactive displays, crafts, and books.

Outside of the classroom, we also collaborated with Brooklyn Historical Society, Brooklyn Children's Museum, and the Department of Education for a variety of partnerships and professional development opportunities.





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8,555
STUDENTS
REACHED

10,803
VISITORS
AT OPEN HOURS

138
SCHOOLS
SERVED

274
CLASSES
CONDUCTED

63%
COME FROM
TITLE I
SCHOOLS

511
ZIP CODES
AND 30 COUNTRIES
REPRESENTED

STEWARDSHIP

The Conservancy teamed up with volunteers to plant, mulch, weed, water, greet, educate, and keep the waterfront vibrant in the park.

We also continued to grow two of our specialized programs. Park Peers, a volunteer initiative for people living with disabilities, and Teens Interested in and Dedicated to Environmental Sciences (TIDES), both returned for their second year. TIDES is not only meant to cultivate a new generation of park stewards, but to meet increasing demands for youth volunteer opportunities; in fact, in 2017, 16% of our volunteers were under 18.

Other than the horticulture and maintenance projects completed by Zone Volunteers, Green Team, and Coastal Cleanup, many other volunteers helped in programmatic support, making sure everything from Environmental Education Center Open Hours to Harvest Festival ran smoothly.





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784

VOLUNTEERS
GAVE BACK TO
THE COMMUNITY

2,960

VISITORS
ENGAGED AT THE
INFO STATION

3,772

HOURS
CONTRIBUTED

\$105,842

VALUE
OF SERVICE

440

PLANTS
POSITIONED IN BEDS

431

POUNDS
OF TRASH REMOVED

THANK YOU TO OUR SUPPORTERS

The Conservancy is most appreciative of the thousands of individuals – members and friends – and organizations who generously support and attend our events and activities each year. We gratefully acknowledge the following neighbors, businesses, and foundations who have each made a gift of \$250 or more in 2017. List as of March 2018.

INDIVIDUALS

Anita Abraham-Inz and Richard Inz
Adedayo Adedeji and Fredrik Anderson
Aimee Adler and Michael Tobman
Noreen and Derek Adler
Karolina and Clinton Alford
Alexandra Alger and Daniel Chung
Eleanor Alper
Elizabeth Alton
Nicole and Matthew Ammirati
Margaret Anadu and Shawn Anderson
Michael Anderson
Rachel and Andrew Aphorpe
Cynthia Arato and Daniel Weisberg
Francois Attal and Kei Hayashi
Kimberlee Auletta & Eric Landau
Karen Auster
Salem Avan
Joseph Azara
Giselle Baffi
Diane and Mark Baker
Lisa Balfe and Andrew Line
Benjamin Banks
Suzanne Barabas-Betts
and Derick Betts Jr. Melissa Barnett
Eve and Frank Barron
Susan and Benjamin Baxt
Alice Beal and William Kuntz
Kristin and Peter Becker
Alyson and Jim Beha
Ayanna and David Behin
Tamara and Gregory Belinfanti
Erika Belsey Worth and Alexi Worth
Taryn Berkett
Therese Bernbach
Adele Bernhard and Peter Neufeld
Marc Bernstein
Lands and James Best
David S. Bigelow
Mary Lu Bilek and Aaron Marcu
Stacy Blain and Jason Mraz
Virginia and Jake Blair
Justine and Jason Block
Doug Bomar
Debra and David Bondy
Nancy and Tony Bowe
Doug Bowen
Alexandra Bowie and Daniel Richman
Susie and Kevin Brandmeyer
Jill Braver
Roberta and Michael Brenner
Mary and Blair Brewster
Jennifer Breznay and Daniel Klein
Pamela Brier and Peter Aschkenasy
Alyce and William Briggs
Michelle and Scott Brindley
Courtney and Ian Broadwater
Andrew Brody
Wendy P. Bronfin
Michelle and John Brooks
Ashley and Rory Brown
Pamela Brown and George Canellos
Sarah M. Brown
Susan Buckley and Lance Sherman
Melissa Bullen
Richard Burlage
Sarah Burnes and Sebastian Heath
Taryn Burns
Mary Butler and Donald Fraser
Lisa Cadette Cramer and Jim Cramer
Laura Cappiello Tortora
and Anthony Tortora
Joseph Carini
Anna Casagrande and Jeremy Bergstein
LisaMarie Casey and Andrew Martin
Valerie and Lyman Casey
Neely and Todd Cather
Megan and Christopher Cayten
Bertina Ceccarelli and Brendan Coburn
Taylor Chapman
Bronwyn and Joshua Charlton
Kam Chee and Kwok Fung
Natalia Chefer and Joel Tompkins
Gwendolyn and Thomas Chittenden
Soo Young Choi
Samantha Choi Cadley
Cheryl Christman and Thomas Rice
Penelope Christophorou
and Gregory Pitaro
Joseph Ciccolella
Bevin and Bill Cline
Virginia and John Cocke
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Daniel Cohen
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Ofer Cohen
Rhea Cohen
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Andrea and Paul Compton
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Peggy and Gordon Davis
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Liz Ann and Buzz Doherty
Beth and Steven Dorfman
John Dowling
Peter Dowling
Ellen Drexler and Steven Freimark
Dena Driver and Greg Morcroft
Rosanne and William Dudine
Paula and Hayden Dunbar
Sarah and Michael Dunleavy
Sylvana and Adam Durrett
Laurel Durst
Jessica and David Ehrenberg
Kristen Eikenberry and Richard Lamson
Margaret Einhorn and Michael Lasky
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Alan Heyman
Karen Heyman
Keith Heyman
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Maria Yatrakis
Kristin Yorke
Joni Yoswein and Glenn Van Bramer
Barbara and Michael Zimmerman
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Deborah and Craig Zolan
Kate Zuckerman and Simon Lipskar

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72 and Sunny
A. Bulfamante Landscaping
A. Esteban & Company
Abatement Unlimited, Inc.
ABCO Peerless Sprinkler Corp
AECOM Tishman
AKRF Inc.
AmTrust Financial
Anchin, Block & Anchin LLP
ARO (Architecture Research Office)
Blondie's Treehouse, Inc.
Bloomberg
Boxed Water Is Better, LLC
Brooklyn Pier 1 Residential Investments LP
Brown Harris Stevens
CBRE
Chicago Title Insurance Company
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Comcast Foundation
Con Edison
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Credit Suisse
Cumberland Packing Corp.
Cushman & Wakefield
CWB Architects
Dagher Engineering, PLLC
Donald and Paula Smith
Family Foundation
Douglas Elliman
Dr. Robert C. and Tina Sohn Foundation
Edwin Schlossberg Foundation
Ess & Vee Acoustical Contractors, Inc.
Extell Development Corporation
Fisher Harris Shapiro, Inc.
Forest City Ratner
Fried, Frank, Harris, Shriver, Jacobson LLP
Gardiner & Theobald, Inc.
General Atlantic
Genova Burns, LLC
Gensler
Get It Dun Foundation
Goldman Sachs
Great Eastern Energy
HOK
Icon Interiors, Inc.
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JAM Service Inc.
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KELCO Landscaping & Construction
The Kirkwood Fund of the Community
Foundation for Palm Beach and Martin
Counties
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Lily Auchincloss Foundation
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Patterson Belknap Webb & Tyler LLP
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Progenics Pharmaceuticals, Inc
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Related Companies
Rosenberg & Estis. PC
Roundabout Theatre
SH Group Operations, LLC
SIGNS R US, Inc.
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Soccer Shots NYC Central
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St. Francis College
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Stroock & Stroock & Lavan
Structure Tone
TEC Systems, Inc.
Tesla
The Boston Foundation
The Durst Organization
The Litwin Foundation
The Mount Sinai Hospital
The Neptune Foundation Inc.
The Williams Companies
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Toll Brothers City Living
Turner Construction Company
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BROOKLYN BRIDGE PARK CONSERVANCY

334 FURMAN STREET
BROOKLYN, NY 11201

FOR MORE INFORMATION ON THE PARK PLEASE
CHECK OUT BROOKLYNBRIDGEPARK.ORG OR CALL 718.802.0603

FIND US ON   

SAVE THE DATE:

